Purchasing.
Lending.
Reviewing.
Buying.
Rating.
Checkouts.
Purchasing
Lending
Buying
Reviewing
Rating
Checkouts
READING
Once **READING** is the object there are two main issues to solve:

- Eliminate barriers
- Collect data and use it wisely
Eliminating barriers:
SORRY, SOMEONE ELSE IS ALREADY VIEWING THIS PROGRAM
This Book will Self-Destruct in 03
This definition in currently unavailable.

39 Holds

Please come back in about 10 months.
Collecting data and using it wisely:
Library’s dashboard: real time activity and budget information

- Registered Patrons: 5225
- Checkouts: 7573
- Remaining Budget: $26,500.00

Budget Control
Used $23.5k of $50k

<table>
<thead>
<tr>
<th>Month</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>2.5k</td>
</tr>
<tr>
<td>Feb</td>
<td>6k</td>
</tr>
<tr>
<td>Mar</td>
<td>2k</td>
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<tr>
<td>Apr</td>
<td>3.5k</td>
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<tr>
<td>May</td>
<td>4.5k</td>
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<td>Jun</td>
<td>5k</td>
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47% Used

Reports

<table>
<thead>
<tr>
<th>ISBN</th>
<th>Title</th>
<th>Author</th>
<th>Publisher</th>
<th>Checkouts</th>
<th>Readers</th>
<th>Aggregate Reading %</th>
<th>Reading Value</th>
</tr>
</thead>
<tbody>
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<td>9781402287220</td>
<td>Danny's Doodles</td>
<td>David A. Adler</td>
<td>Sourcebooks</td>
<td>13</td>
<td>13</td>
<td>217</td>
<td>$10.80</td>
</tr>
</tbody>
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Parent Categories with at least 5% of Checkouts

- Fiction: 23%
- Recommended: 13%
- Business & Economics: 9%
- Romance: 8%
- Top Free Books: 8%
- Self-Help: 7%
- Computers & Technology: 7%
- Advice & Leisure: 7%
- Nonfiction: 7%
- Cooking: 6%
- Arts & Design: 5%
Reality.

Utopia ??

Reality.
Thanks!